

#MMIW MOVEMENT

HOW THE MISSING MURDERED INDIGENOUS WOMEN (#MMIW) MOVEMENT ON SOCIAL MEDIA IS BRINGING AWARENESS TO UNDERREPORTED VIOLENCE AGAINST INDIGENOUS WOMEN TO SEEK JUSTICE AND SOLVE VIOLENT CRIMES.

Introduction to Digital Communications
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#MMIW

NO MORE STOLEN SISTERS

GRASSROOTS ORGANIZATIONS TAKE TO SOCIAL MEDIA WITH #MMIW

- Began gaining traction in Canada in 2015.
- In 2016 Native Americans took to social media with #MMIW
- The goal is to stop the silence and end a “silent epidemic” by sharing the stories of Indigenous women who have been murdered, gone missing, or suffered violence.
- Using Facebook, Twitter, Instagram & TikTok

Facebook Pages Missing and Murdered Indigenous Women USA

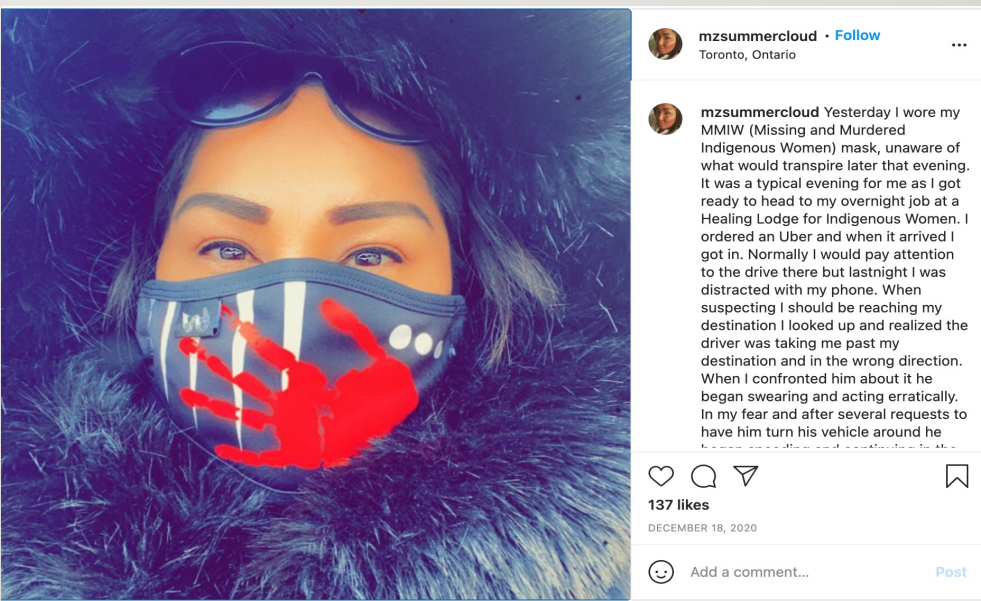


NATIVE AMERICAN WOMEN FACE MURDER RATES THAT ARE MORE THAN 10 TIMES THE NATIONAL AVERAGE

HOMICIDE IS THE 3RD LEADING CAUSE OF DEATH AMONG INDIGENOUS WOMEN BETWEEN 10-24 YEARS OLD



HOMICIDE IS THE 5TH LEADING CAUSE OF DEATH FOR INDIGENOUS WOMEN BETWEEN 25-34 YEARS OLD



#MMIW VIDEOS SHARED ON SOCIAL MEDIA GO VIRAL

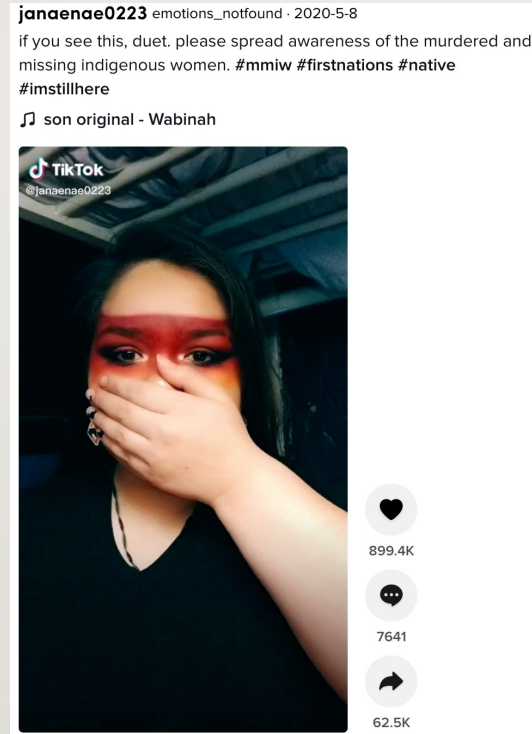


- Hashtags like #MMIW, #MMIWG, #nomorestolensisters, and #NotInvisible make it easier to connect
- The people behind the #MMIW movement have become “citizen journalists” with digital technology at their fingertips
- Getting the attention of people that once seemed beyond reach
- Including news organizations and lawmakers

YEARS OF ADVOCACY LEAD TO FEDERAL LEGISLATION FOR #MMIW

- U.S. Senate signed a resolution on April 29th, 2016 that designates May 5th as “National Day of Awareness for Missing and Murdered Native Women and Girls.”
- April 29th – May 5th is National Week of Action for #MMIWG
- Savanna’s Act (S. 1942)
- The Not Invisible Act (H.R. 2438)





THE #MMIW SOCIAL MEDIA MOVEMENT CONTINUES...

A movement that was once invisible now uses digital technology to make meaningful change



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