



"INDIGENIZING" SOCIAL MEDIA, CAN IT HAPPEN?

MISSING PERSON CASES INVOLVING PEOPLE OF COLOR IN THE U.S. ARE LESS LIKELY TO BE SOLVED THAN CASES INVOLVING WHITE VICTIMS.



#GABBYPETITO

1.9 BILLION VIEWS

#MMIW

300.4 MILLION VIEWS

#MMIWAWARENESS

81.8 MILLION VIEWS



TikTok data - 3/19/21

MISSING WHITE WOMAN SYNDROME



"Women of color are less likely to receive likes and clicks and shares."

MICHELLE N. JEANIS, ASSISTANT PROFESSOR OF CRIMINAL JUSTICE AT THE UNIVERSITY OF LOUISIANA

Scarcity of Reliable Data



506 MMIWG cases were identified across 71 selected urban cities

128 were cases of missing Indigenous women

280 were cases of murdered Indigenous women

98 were cases with an "unknown status"

29 The median age of MMIWG victims



Urban Indian Health Institute
A Division of the Seattle Indian Health Board

IN 2016, 5,712 CASES OF MISSING NATIVE WOMEN WERE REPORTED TO THE NATIONAL CRIME INFORMATION CENTER. ONLY 116 OF THESE WERE RECORDED IN THE DEPARTMENT OF JUSTICE'S MISSING PERSONS DATABASE. A 2018 REPORT FROM THE URBAN INDIAN HEALTH INSTITUTE DISCOVERED 506 CASES AND THAT 330 NATIVE WOMEN HAD GONE MISSING OR BEEN MURDERED SINCE 2010- BUT 153 OF THESE WERE ABSENT FROM POLICE RECORDS.

MMIW Movement Erased Online



INSTAGRAM APOLOGIZES AFTER POSTS ABOUT MISSING AND MURDERED INDIGENOUS WOMEN AND GIRLS (MMIWG) DISAPPEARED ON MAY 5, 2021, WHICH IS A DAY MEANT TO RAISE AWARENESS OF THE ISSUE. ADVOCATES SAY IT DOESN'T GO FAR ENOUGH TO ADDRESS THE HARM THAT WAS DONE.



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